

Repairing Homes. Revitalizing Communities. Rebuilding Lives.



**Super Neighborhood Alliance  
Presentation on Testimonies**

October 10, 2022





**Rebuilding Together** restores hope and revitalizes neighborhoods by repairing homes for seniors, veterans, and low-income families at no cost to the homeowner.

- enhance the quality of life for deserving seniors, veterans, and low-income families
- strengthen the communities in which they live,
- and build a brighter future for Houston.



**40<sup>th</sup> Anniversary**

**14,700+ Families Served**

**300,000+ Volunteers**

**A home a day for the last 40 years**



**Critical System Repairs  
and Roofs**



**Wheel Chair Ramps**



**Volunteer Home Repair  
Program (VHRP)**



**Safe and Sound  
Services Program**

# Before and After

Before

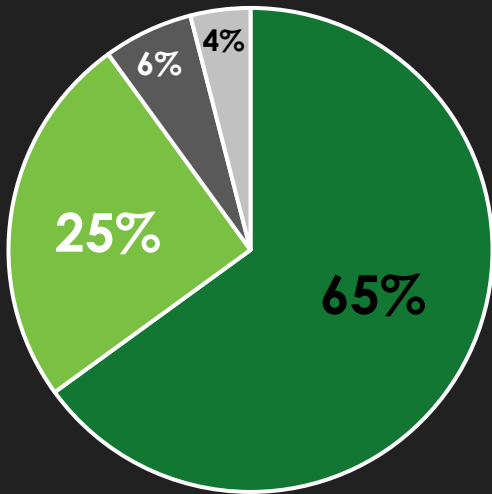


After



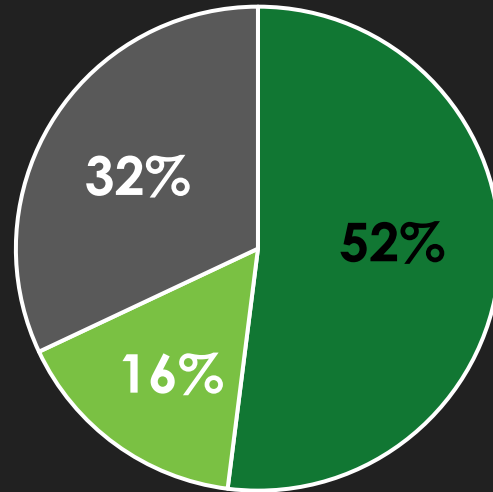
# Who does Rebuilding Together Houston serve?

96% People of Color



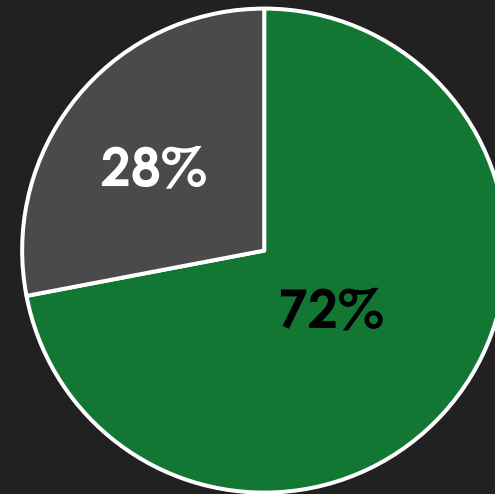
- Black / African American
- Hispanic
- Other Minorities

68% Older Adults



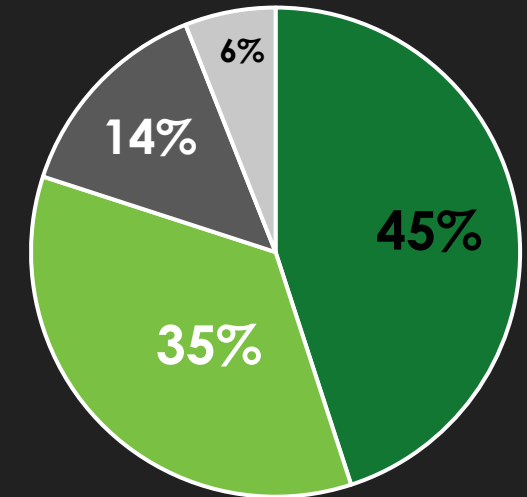
- 65+
- 55-64
- Under 54

72% Female



- Female
- Male

80% Extremely Low or Very Low Income



- Extremely Low (< 30% AMI\*)
- Very Low (30-49.9% AMI\*)
- Low (50-79.9% AMI\*)
- Moderate (> 80% AMI\*)

\* AMI = Area Median Income for the Greater Houston area.

30% AMI: \$27,750 for a family of 4. 50% AMI: \$44,300 for a family of 4. 80% AMI: \$70,850 for a family of 4.

# What is Testimony?

- A powerful mechanism that can be used to influence legislative decision-making
- One of the most frequent ways organizations can interact with elected officials

# Good Testimony vs Ineffective Testimony

## ○ Good

- Clear and Concise Information
- Data and Evidence
- Incorporates real stories or quotes

## ○ Ineffective

- Emotion as the main driver
- Anecdotal
- Unclear requests

# Why are Testimonies important?

- Unique opportunity in front of a legislative body to advocate for your organization.
- The audience is not just the elected officials but also the broader community.
- It serves as an outlet to hold public officials and your organization accountable.



# Creating a Testimony Plan

- Decide what the topic and purpose of the testimony will be
- Who will be testifying? One person or multiple speakers?
  - Will the testimony include clients or those that benefit from the organization's services?
- What will be the follow-up after the testimony?



Q & A

# Contact Us

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